

Press Release
For Immediate Release

Cyberport Led Start-ups to Shine with Hong Kong Innovations at “Think Business, Think Hong Kong” in Jakarta

Start-ups Expanded to ASEAN through Strategic Partnerships in Indonesia

Hong Kong, 10 January 2025 – Cyberport led a delegation of 14 start-ups to participate in the “Think Business, Think Hong Kong” (TBTHK) Symposium, organised by the Hong Kong Trade Development Council (HKTDC) in Jakarta, Indonesia. The start-ups showcased their innovative solutions, reinforcing Hong Kong’s position as an innovation hub for businesses. Notably, three start-ups signed Memorandums of Understanding (MoUs) with Indonesian companies to explore partnerships in areas such as artificial intelligence (AI) and Web3.0 technologies, highlighting the growing synergy within the tech ecosystems of both regions and paving the way for future innovations and joint ventures.

Simon Chan, Chairman of Cyberport, stated, “We are excited to support ‘Think Business, Think Hong Kong’ and present our start-ups and their innovative ideas on this regional stage. It is encouraging to see Cyberport start-ups expanding their presence here through partnerships with leading local companies. As a key member of ASEAN and fast-growing economy along the Belt and Road, Indonesia boasts a dynamic innovation and technology sector with forward-looking roadmaps for digital economy vision. By connecting Hong Kong’s high-potential tech start-ups with emerging opportunities in this region, we have paved the way for commercialisation of home-grown technology innovations in overseas markets, impactful investments in Hong Kong start-ups, and attraction of strategic enterprises and quality talents to Hong Kong. Our participation underscores Cyberport’s commitment to establishing Hong Kong as a ‘super-connector’ and ‘super value-adder’, contributing to high-quality development of digital economy and smart cities in both regions.”

As the “Hong Kong Partner” of TBTHK Symposium, Cyberport hosted a thematic session titled “Building for the Future”, at which experts and leaders gathered and exchanged insights into the vast potential of the digital economy and smart city development. **Eric Chan, Chief Public Mission Officer of Cyberport** and the representatives of Cyberport start-ups, including **oneCHARGE**, **Intelli Global Corporation** and **Softhard.IO**, alongside **Sinar Mas Land**, a leading property developer company in Southeast Asia, engaged in discussions about Hong Kong’s transformation into a leading smart city. They explored advanced technology integration for sustainability, the role of digital governance in enhancing public services, and the importance of education in fostering a tech-savvy community.

In addition to the TBTHK Symposium, Cyberport start-ups participated in a delegation visit

organised by the Hong Kong Information Technology Joint Council (HKITJC) in Jakarta. During this visit, three start-ups signed MoUs with four Indonesian companies, further strengthening strategic ties between the regions. **Coded Solutions Limited**, a blockchain project consulting and Blockchain as-a-Service (BaaS) technology service provider, partnered with **Bestintek Internos Global**, a marketing services company in Indonesia, to develop a Web3.0 loyalty programme and supply chain solutions; **Coded Technology**, a subsidiary of Coded Solutions Limited, collaborated with **PT Asuransi Bina Dana Arta**, an Indonesia general insurance company, to integrate travel-related insurance solutions through a Web3.0 travel platform. Furthermore, **Votee AI**, a generative AI company focusing on low resource languages, partnered with **PT Creo Sinergi** to introduce AI the emerging technology to various industries in Indonesia. Additionally, **Lango Innovation**, an EdTech company, partnered with **PT Indo Prima Perkasa** to leverage AI technology to enhance English learning in the country.

As Hong Kong's digital technology flagship and incubator for entrepreneurship, Cyberport remains committed to fast-tracking start-ups' access to the Mainland and overseas markets. Through initiatives like "Think Business, Think Hong Kong", Cyberport connects start-ups to enormous opportunities in emerging markets. Close to 80 Cyberport start-ups have established presence in the ASEAN markets such as Malaysia, Singapore, Thailand, the Philippines and Vietnam, apart from Indonesia.

###

Please download high-resolution photos through [this link](#).



Financial Secretary Paul Chan visited the Think Business, Think Hong Kong Symposium in Jakarta, during which Mr Chan took a group picture and exchanged views with Cyberport management and the participating start-ups.



Cyberport led a delegation of 14 start-ups to the **Think Business, Think Hong Kong** Symposium and a subsequent visit in Jakarta to showcase Hong Kong innovation and technology results



Simon Chan, Chairman of Cyberport, expressed enthusiasm for showcasing Cyberport start-ups and their innovative ideas at “Think Business, Think Hong Kong”. He noted that it is encouraging to see start-ups continue to expand their presence in the emerging ASEAN market through partnerships with leading local companies.



Eric Chan, Chief Public Mission Officer of Cyberport, moderated a panel discussion featuring Cyberport start-up representatives and Mulyawan Gani, Chief Transformation and Data Officer of Sinar Mas Land, a prominent property developer in Southeast Asia. The panellists shared valuable insights into the vast potential of the digital economy and smart city development.



In addition to participating in the TBTHK Symposium, several Cyberport start-ups joined a delegation visit organised by the Hong Kong Information Technology Joint Council. They met with government representatives and business leaders across the private and public sectors, fostering in-depth technical exchanges and exploring collaboration opportunities in the regions.



Three Cyberport start-ups, **Coded Solutions Limited** and its subsidiary: Coded Technology Limited, **Votee AI**, and **Lango Innovation** (clockwise from top left to right) signed MoUs with four Indonesian companies respectively to explore partnerships in various areas, such as artificial intelligence and Web3.0. This marked significant strides in strengthening regional collaborations between Hong Kong and Indonesia.

Appendix: Start-ups participating in “Think Business, Think Hong Kong” and the subsequent visit in Indonesia (in alphabetical order):

Company Name	Company Description
Alpha AI Technology Limited	Alpha AI provides video analysis with spatial computing technologies to automate the inspection process. With A-IoT devices, Alpha AI streamlines the car inspection and driver monitoring process for fleet management companies. Its Drone AI is able to identify building defects, generate 3D models and inspection reports quickly.
AMBIT Geospatial Solution Limited	AMBIT is a prime city big data provider in Hong Kong, capturing accurate geographic information for business users. Its solutions include 3D city data acquisition, post-processing, analysis, and a 3D viewing platform. AMBIT utilises patented drone and mobile mapping technologies, developing smart city applications for tree management and urban planning, serving various industries where high-resolution spatial data is essential.
Binery (Pintar Investments)	Pintar Investments, a leading fintech innovator, empowers Southeast Asian micro, small, and medium enterprises through AI-driven revenue-based investments. Pintar’s advanced credit assessment technology fuels growth for partners and the businesses that supports.
Coded Solutions Limited	Coded Solutions is a leading technology firm dedicated to delivering innovative, efficient and secure award-winning blockchain solutions for organisations. It specialises in real-world asset tokenisation, supply chain optimisation, ESG initiatives, and cross border payment solutions, empowering businesses to embrace Web3.0 digital transformation and succeed in the rapidly changing digital landscape.
Filix Medtech Limited	Filix Medtech is a tech start-up striving to bring product traceability, verifiability and sustainability to trusted supply chains applicable to various industries. It engages blockchain technology to achieve QR code

	<p>traceability with mobile near-infra-red (NIR) technology for on-site product/material inspections with advanced data analysis and patented scene analysis for alternate data verification.</p>
GrinBean Hong Kong Limited	<p>GrinBean is a fast-growing Hong Kong tech start-up striving to create a more sustainable future. It pioneered Internet-of-Things (IoT) sensing technologies and computer vision applications in waste management. Its technological solutions: AI-powered sorting recycling bin, smart scale, IoT bin-monitoring module, along with data analytic platform helps corporates evaluate waste performance, enhance recycling efficiency and material recovery.</p>
Intelli Global Corporation Limited	<p>Intelli Global Corporation (IGC) provides smart city and ESG strategic consultancy services and solutions using big data with machine learning intelligence to assist city and building operators and business owners to manage cities and businesses by improving the quality of services, reducing management costs, and enhancing governance and efficiency.</p>
ILK Learning Limited	<p>ILK is a one-stop class booking system to connect parents and schools with top-tier children's courses and activities while supporting educators. Its all-in-one platform streamlines class searches, bookings, and payments, simplifying lives and enriching lifestyles. ILK also collaborates closely with its education partners, helping them reach potential students effortlessly.</p>
Lango Innovation Ltd	<p>Lango is an innovative mobile app that enhances English learning for primary school students through AI-driven feedback on pronunciation, fluency, and accuracy. Combining gamification with scenario-based storytelling, Lango offers a personalised, engaging educational experience. Already adopted by 70 schools across Asia, including those in Hong Kong and Myanmar, Lango is proving essential in shaping young learners' English skills.</p>

<p>OneCHARGE Solutions Limited</p>	<p>OneCHARGE, a Hong Kong-based start-up company founded in 2017, is here to accelerate the development of EV infrastructure and is dedicated to developing innovative hardware and software technology that gives EV owners, property owners and developers, governments, charging network operators, car manufacturers and fleet operators total control of EV chargers and charging stations through their smartphone and browser.</p>
<p>SmartAge Intelligence Limited</p>	<p>SmartAge is an aging-in-place platform that has developed an elderly smart home open solution (GeronTech) and a Digital Healthcare Data Marketplace. SmartAge connects the elderly with families, and caregivers to enable the elderly to live healthy, happy, and longer lives by using cutting-edge technology with AI/data science and AIoT in the smart home environment, as well as other businesses, such as life sciences and caregivers under the elderly and their family's control.</p>
<p>Softhard.io Limited</p>	<p>Softhard.io helps its customers adopt the power of IoT without the expense of setting up and managing complex wireless infrastructures. With its Low Power WAN solution, the IoT network setup can be "Snap-N-Go". Softhard.io helps enterprises reduce deployment to days. All devices can be set up and managed through a cloud platform to minimise the cost of ownership.</p>
<p>TaKe Group Limited</p>	<p>TaKe Group was founded in Hong Kong in 2020 by Rob Davenport, an entrepreneur experienced in consumer products, with a personal commitment to respecting and protecting nature. Established to source and bring Japanese-inspired bamboo consumer products to market, TaKe has expanded its product lines and retail partnerships to offer a wider set of durable and takeaway products for business and consumer use.</p>

<p>Votee AI Limited</p>	<p>Revolutionising Enterprise AI Adoption for Asia. Votee AI is a multi-stack AI platform to: (1) develop annotation for under-resourced languages and (2) drive Generative AI adoption through its platform while ensuring LLM security. It is a polling app that helps everyone understand one another better. Brands can ask questions to an engaged community of people, who then earn rewards for their participation. Users can also ask questions to the community to get feedback or to just gauge sentiment.</p>
--------------------------------	---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

For media enquiry, please contact:

Cyberport

Sana Fong

Tel: (852) 3460 2703

Email: sanafongws@cyberport.hk

A-World Consulting

Louis Wong

Tel: (852) 2864 4885

Email: louis.wong@a-world.com.hk

About Cyberport

Cyberport is Hong Kong’s digital technology flagship and incubator for entrepreneurship with over 2,100 members including over 900 onsite and over 1,200 offsite start-ups and technology companies. It is managed by Hong Kong Cyberport Management Company Limited, wholly owned by the Hong Kong Special Administrative Region Government, and committed to the vision to inject new impetus into digital economy and smart city development through innovation and technology, and to connect enterprises to Mainland China and overseas markets. Cyberport strives to nurture a vibrant tech ecosystem by cultivating talents, promoting entrepreneurship among the youth, supporting start-ups, fostering technology industry development by promoting strategic collaboration with local, Mainland Chinese and international partners, and integrating new and traditional economies by accelerating digital transformation in public and private sectors.

For more information, please visit www.cyberport.hk